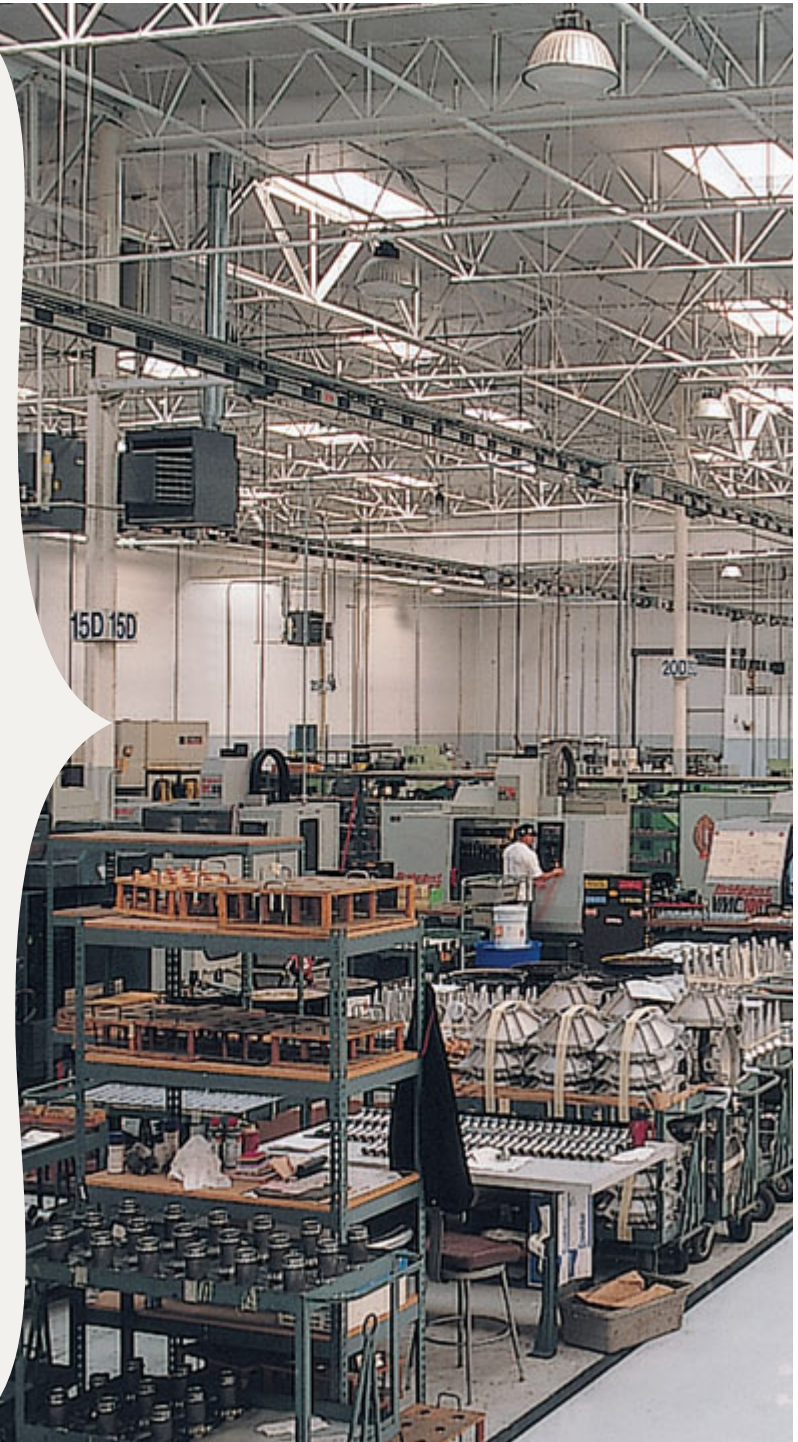


The British  
economy as a  
whole is just  
**10%** resource  
efficient

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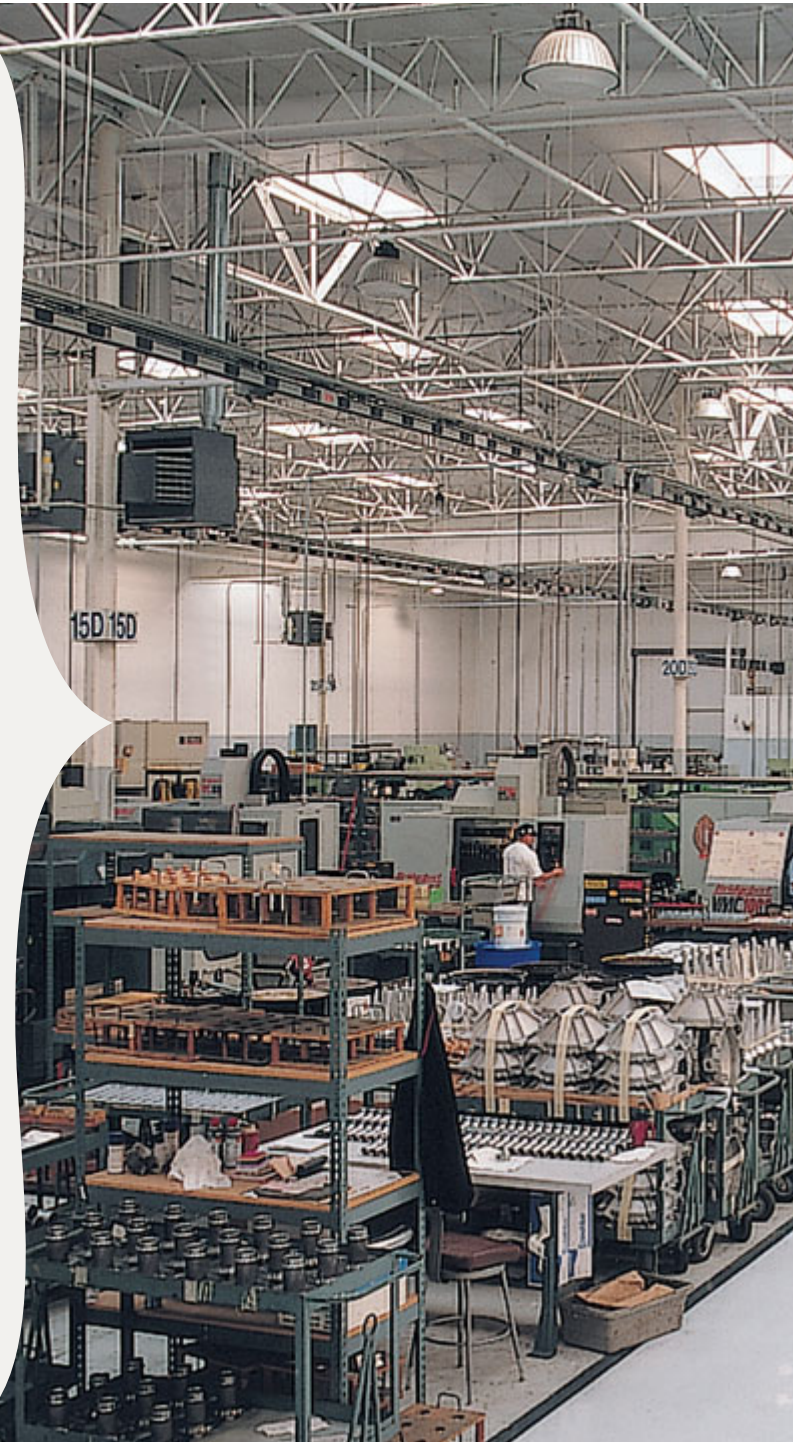
# The opportunity

**Energy efficiency measures**  
10-20% annually

**Water efficiency measures**  
25%+ annually

**Waste segregation and recycling**  
£variable

**Vehicle and equipment  
maintenance**  
20%



# What REV ACTIVE means for businesses

a three-year package of **free**, confidential and impartial support for SMEs

making business more **competitive** through cost reduction

reducing environmental impact and **CO<sub>2</sub>**

[www.revactive.co.uk](http://www.revactive.co.uk)

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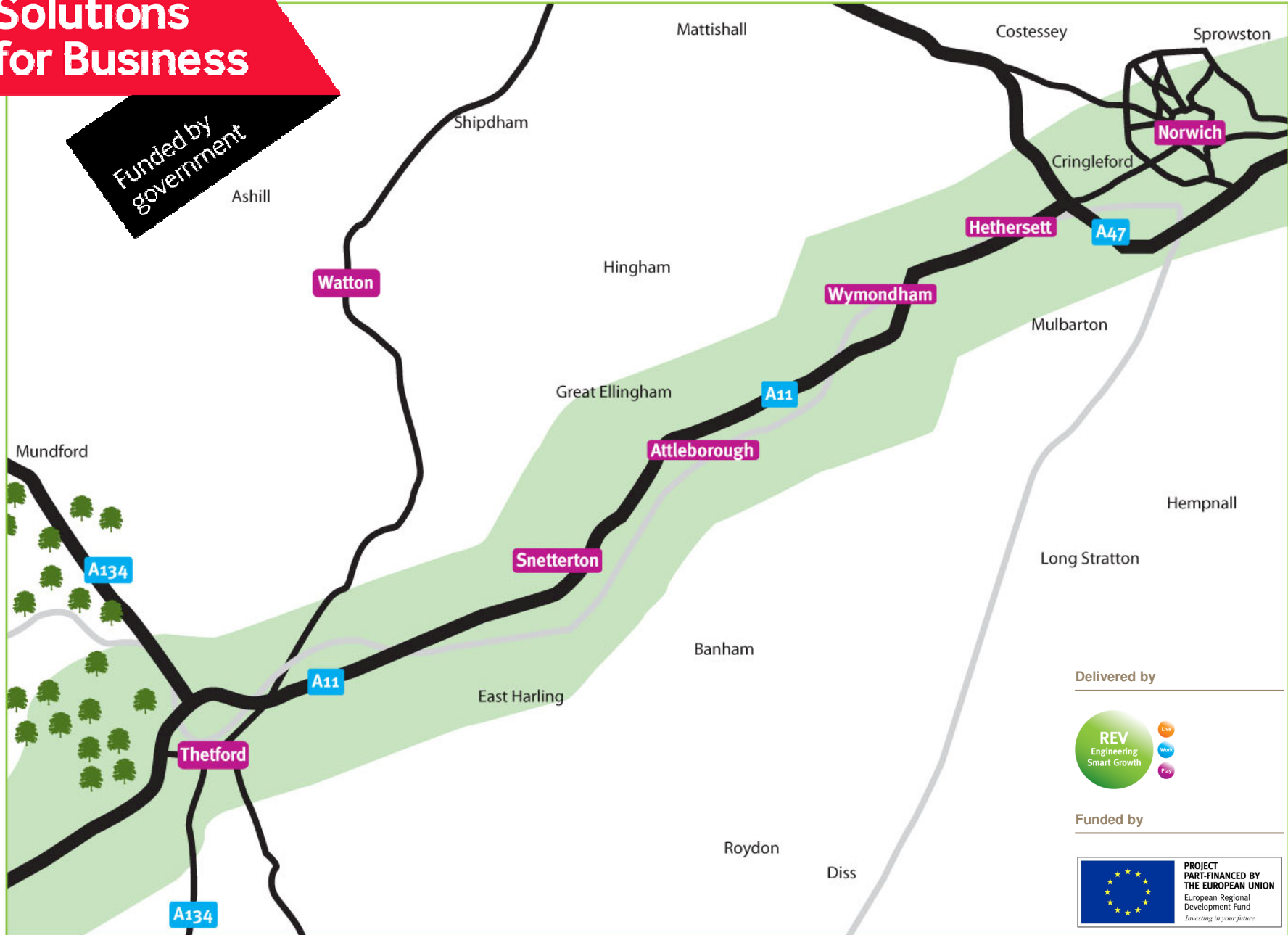


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